

SPACE JOURNEY

FAQs

Who is behind SPACE JOURNEY? The inspiration and impetus for SPACE JOURNEY is provided by The National Space Science and Technology Institute, (NSSTI) a Colorado 501(c)(3) nonprofit corporation. NSSTI is an education, research and outreach organization dedicated to promoting the sciences and technology, especially space science and astronomy.



Who will benefit from SPACE JOURNEY? The main beneficiaries are the American people who will gain a greater awareness and deeper appreciation and pride in America's roles and accomplishments in space.

Young people will be exposed to and inspired by an industry few of them today even realize is open to them as a potential professional career option.

The space and technology industry will benefit from the larger pool of young people seeking to join the knowledge-based workforce that has been ageing and steadily dwindling in recent years.

The military services will benefit from enhanced abilities to recruit and retain more technically skilled people when their exciting space missions are more widely known and understood by the public.



A place for America to showcase and celebrate its space achievements!

SPACE JOURNEY is planned as a one-of-a-kind attraction. It will feature more than 100,000 square feet of interactive displays, hands-on activities, simulations, immersive experiences, and state of the art media presentations illuminating the wonder of space technology and the excitement of space exploration.

SPACE JOURNEY will demonstrate the importance of space science and technology — civil, military and commercial — and inspire young people to set their sights on careers in math, science and technology.



Join the Journey!

SPACE JOURNEY is now in the Launch Phase.

NSSTI is working to create a critical mass of community, regional and national support and to secure necessary public and private funding for planning and developing the most exciting public space and technology attraction in the world.

The Launch Phase includes employing some of the country's best attractions minds in developing a preliminary master plan and design while establishing a solid capital campaign program.

Let's make SPACE JOURNEY a reality by 2010! It is:

- *The Right Project*
- *The Right Stuff*
- *The Right Place*
- *The Right Time*

Give us a call today at 719.594.9100 to learn about the exciting opportunities awaiting you as a corporate partner in this adventure of a lifetime.



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SPACE JOURNEY
EXPLORE * EXPERIENCE * IMAGINE

A World Class
Space Attraction
Colorado Springs, Colorado

EXPLORE the cosmos!

Visitors to SPACE JOURNEY will encounter space vehicles and machines, learn about new and emerging capabilities, and meet the dedicated people who make it all happen.

Three main themes shape the SPACE JOURNEY experience:

- **General Space Science and Technology:** *The basics — Getting to and from space, living and working in space, communications, navigation, Earth sensing and exploring our Solar System.*
- **Military Space:** *Making the World safer — Missile warning and space surveillance, communication and navigation satellite operations, global sensing, and more. Emphasizing the role of Colorado Springs as the military space capital of the world.*
- **Astronomy:** *Exploring the Universe — Seeing farther, discovering more, learning about our origins and witnessing the Big Bang!*

EXPERIENCE the adventure!

Launch systems, Earth sensing satellites, Solar System exploration spacecraft, research and development and operational centers – they pervade Colorado and Colorado Springs is at the center of it. SPACE JOURNEY will showcase all this and more.

The Pikes Peak region is the center of gravity for military space and national security, including Air Force Space Command, NORAD, Army Space, U.S. Northern Command and the supporting aerospace industry. Countless companies provide local support for these global security missions.

To share the experience, SPACE JOURNEY will make these missions, activities and other exciting endeavors come alive for Colorado residents and visitors alike.

IMAGINE the possibilities!

SPACE JOURNEY is intended to serve the Pikes Peak region's half-million residents, the Denver metropolitan area's million-plus inhabitants, and more than 4.5 million Coloradoans — plus the 30 million visitors who come to Colorado every year. It will provide a new reason for everyone to make this area a business or vacation destination and unlike the area's many seasonal attractions, SPACE JOURNEY will be open year-round.

A one-of-a-kind educational resource, SPACE JOURNEY will be a “must-do” experience for Colorado's one million-plus K-12 students serving as a major “Informal Science Education” institution.

With effective marketing and promotion, SPACE JOURNEY is expected to attract hundreds of thousands of visitors annually and inform all who come about the exciting and promising capabilities and opportunities embodied in space operations and exploration.

